Employer Update



January 2004

How DWS can help you!

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Success stories from the Roy Employment Center

The Department of Workforce Services' Roy Employment Center (EC) has been booming with job fairs and on-site recruitments for numerous employers since September. In September, Costco Wholesale was welcomed to the Roy EC while they recruited for their new warehouse store in South Ogden. Costco was able to conduct a mass recruitment from the Roy EC while their store was under construction. Costco received over 7,000 applications during their recruitment. The EC provided interview/conference rooms and cubicles for interviewing qualified applicants, as well as access to basic amenities such as telephones, copy



machines, and fax machines.

Job fair at the Newgate Mall.

In October, the Roy EC held a job fair for seasonal work at the **Newgate** Mall. The job fair connected seasonal workers with employers at the mall. DWS workers collected over 500 applications for 25 employers in the mall. Also in October, Wal'Mart used the Roy EC for recruiting employees for their new store in Clinton.

In October and November, the Roy EC also held mini job fairs for Toys R' Us, Shopko, Intermountain Staffing, Teleperformance, and Warehouse Demonstrators. Over 10,000 applications were collected and over 200 qualified applicants were hired by

employers through these job fairs and on-site recruitments.

For more information concerning job fairs or on-site recruitments, please contact the business consultants in your local Employment Center.



DWS staff Teresa Fulton, Lisa Gonthier and Mary Williams at the job fair at the Newgate



Wal' Mart staff make use of the Roy EC.



Wal'Mart applicants gather in the Roy EC conference room.

State of Utah Department of **Workforce Services**



North Region Harold Hess Regional Director

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News You Can Use

Internships: A Win-Win Opportunity

What is an Internship?

An internship is a unique way for employers to help an individual obtain necessary job skills with no obligation and no training costs. You'll have the opportunity to train the employee and the Department of Workforce Services (DWS) will pay the intern a stipend and cover their worker's compensation costs. You will be under no obligation to offer continued employment when the training period is complete. Paperwork is minimal. A DWS representative will complete the contract and meet with you to answer any questions you may have. The intern will gain valuable skills and training that will make them better able to find and retain employment. This benefits the individual, the employer and the community.

What are my responsibilities?

You will be responsible for helping the intern upgrade their skills according to the training plan developed. You will also help the intern track hours worked. DWS will take care of the rest.

How long is an Internship?

The training time varies depending upon the individual's situation. A training plan will be developed based on the needs of the employer and the trainee.

What Kind of Intern May I Expect?

Types of applicants that are eligible include dislocated workers (those laid off from a previous position), economically disadvantaged workers who need to upgrade their skills, and workers entering the workforce for the first time. Internship offers these job seekers an opportunity to improve or upgrade their skills in a workplace setting. *Note: An intern must not displace a current employee.*

For more information contact:

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DWS Awarded \$10,000 To Share Its Vision of Workforce Development

Utah, through the Department of Workforce Services (DWS), has been selected by the U.S. Department of Labor (USDOL) as a Mentor State on "Supply Side: Employer Services." The department was selected to participate in the National Business Learning Partnership, a national partnership designed to match local areas that have transitioned to a demand-driven workforce system to other states that are struggling with the concept.

DWS is recognized nationally as a leader in providing an exceptional array of services to employers. "As a workforce agency which has made sustained and significant progress in the transition, the Department of Workforce Services will serve as a mentor and provide learning and insights regarding the transition," said Joseph Juarez, Regional Administrator, Region IV, USDOL.

The Department of Labor, in its selection document, had this to say about DWS: "The greatest strength of DWS has been their responsiveness to businesses' needs. This has been a big shift in the way things were done in the past and the businesses appreciate and value it." They also stated that, "the quality of referrals has improved dramatically which has been a tremendous help." Finally, "the businesses also appreciate the fact that the DWS business service staff never seem to use the word 'no' anymore. They always find a way to either say yes or link them with somebody that can say yes."

Utah was selected to mentor Nevada and Washington D.C. as protégé states. USDOL announced that it will award Utah \$10,000 in appreciation of its willingness to participate. "I am very pleased at what we have been able to accomplish as a department, and at the opportunities this will provide our department and our business services' staff to learn from and build partnerships with our colleagues in these other states to better serve Utah employers," said DWS Deputy Director Darin Brush. "We've worked very hard to accomplish our mission as Utah's Job Connection, and we are excited to share our vision with our colleagues in Nevada and the District of Columbia."

DWS Connects Business with Solutions

mployers, check your mailbox this month for an important letter from Governor Olene S. Walker referring you to our web page at **jobs.utah.gov/solutions**. We're offering an exciting array of services to make your job easier while improving your bottom line.

Our business consultants can connect you with a limitless number of solutions that enhance

your workforce and grow your business.

You will receive additional information about this program over the next few months. In the meantime, visit the Department of Workforce Services' web page at **jobs.utah.gov/solutions**. If you prefer to speak with a business consultant, please call toll free at 1-888-920-WORK.

New Data Available at Economic Information Web Site

Labor Market Information and Size of Firm Annual Reports available for download

Two publications have recently been updated on the Department of Workforce Services (DWS) Economic Information Web site: the *Annual Report of Labor Market Information*, and *Utah Employers*, *Employment and Wages by Size of Firm*. Both are annual publications, and both are now internetonly publications.

The Annual Report of Labor Market Information references the year 2002 and contains detailed employment and wage information for that year, organized by county and NAICS sector. The data are arranged in a way that allows metro/non-metro wage comparisons by industry sector. It has some historical data going back to 2000 to show fluctuations in employment, since the downturn of the economy. For instance, usually in an economic downturn the metro counties are hardest hit. Yet the data in the Annual Report shows how the opposite has happened this time, due to the bubble bursting in the high tech area.

The narrative section analyzes the economy by industry. You can also find lists of the state's largest employers, statistics on the civilian labor force and unemployment rates. There is even city-level employment and wage data for cities in Salt Lake, Davis, Weber, Cache, and Utah counties.

Four-digit NAICS industry data is available enabling a more detailed view of the health of each industry, as reflected in wages, employment, etc., for customers who want the most detailed industry data available.

The other annual publication which has just been released is *Utah Employers*, *Employment and*

Wages by Size of Firm. "Size of Firm", as we call it, contains employment and wage data for all entities in Utah that pay into the Unemployment Insurance fund. This information is organized by the size of firm, which can be very revealing. How big a firm is can significantly influence other factors such as wages and wage comparisons within industries.

This publication also reveals how important small companies are in Utah's economy. In fact, 95 percent of establishments in Utah have 50 or fewer employees!

Note: "Firms" represent the parent company and single entities, while "Establishments" are individual worksites. So a firm may have many establishments or only one.

HOW TO ACCESS THE REPORTS

Go to the DWS home page: jobs.utah.gov

- Click on Economic Information in the Quick Links on the right side of the screen.
- Click on Publications in the navigation list on the left of the screen.
- In the "Select" window, click on the title of the publication, then click on GO!

All or part of both of these publications can be printed from your Web browser. In addition, the tables are provided in Microsoft Excel format for easy downloading.

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Recruiting Information

Help Wanted...ASAP!

What is a Job Fair?

A job fair is an event sponsored by the Department of Workforce Services (DWS) to connect employers with the maximum number of qualified job seekers. Job fairs are organized, advertised and sponsored in conjunction with employers who are currently recruiting for existing job openings. All of this is offered at no fee to the employer.

How can a Job Fair benefit you?

- Access to the largest database of job seekers in the state.
- Fill employment needs quickly with qualified applicants.
- Use of conference rooms and/or interview rooms. This also includes after hour use of DWS facilities (based on availability).
- Free limited advertisement of the job fair through mailings to job seekers and announcements posted on **jobs.utah.gov**.

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Utah's Job Connection